

| | | | | | |
|------------|--------------------------|------------------|--------------------------------------|--------------------|------------------|
| Station | KSL-TV SALT LAKE CITY | Agency | () NATIONAL MEDIA RESEARCH PLANNING | Rep Firm | |
| Advertiser | () NRCC-NATL REPUB CONG | | 815 SLATERS LANE | Sales Office | () WASHINGTON |
| Product | NRCC IE 2012 | | ALEXANDRIA, VA 22314 | Salesperson | () JAMIE ANDRUS |
| Estimate# | 2603 | Agency C/P1/P2/E | 155/426/2603 | | |
| Buyer | TRACEY ROBINSON | Flight Dates | 10/12/2012 - 10/18/2012 | Salesperson Phone# | 202-872-1155 |
| Phone# | | Hiatus Weeks | | Salesperson FAX# | |

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. KATZ COMMUNICATIONS, INC. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|------------------------|------|----------------|--------|-----|-------------|------------|----------|-------------|
| 1 | F | KSL 5 NW TDY 2 | 6A-7A | :30 | 10/12-10/12 | 1 | \$200.00 | 1 |
| Rating: 2.8 | | | | | | | | |
| 2 | M-TH | KSL 5 NW TDY 2 | 6A-7A | :30 | 10/15-10/18 | 4 | \$200.00 | 4 |
| Rating: 2.8 | | | | | | | | |
| Buyline Comment: 1/DAY | | | | | | | | |
| 6 | F | TODAY SHW | 7A-8A | :30 | 10/12-10/12 | 1 | \$450.00 | 1 |
| Rating: 2.8 | | | | | | | | |
| 7 | M-TH | TODAY SHW | 7A-8A | :30 | 10/15-10/18 | 4 | \$450.00 | 4 |
| Rating: 2.8 | | | | | | | | |
| Buyline Comment: 1/DAY | | | | | | | | |
| 11 | SU | MEET PRESS-SUN | 8A-9A | :30 | 10/14-10/14 | 1 | \$150.00 | 1 |
| Rating: 1.2 | | | | | | | | |
| 12 | F | TODAY SHW2 | 9A-10A | :30 | 10/12-10/12 | 1 | \$200.00 | 1 |
| Rating: 1.4 | | | | | | | | |
| 13 | TU | TODAY SHW2 | 9A-10A | :30 | 10/16-10/16 | 1 | \$200.00 | 1 |
| Rating: 1.4 | | | | | | | | |
| 14 | M,TH | KATIE COURIC | 4P-5P | :30 | 10/15-10/18 | 2 | \$160.00 | 2 |
| Rating: 1.6 | | | | | | | | |
| Buyline Comment: 1/DAY | | | | | | | | |

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Product NRCC IE 2012
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Fax#

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815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2603
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|------------------------|--------|-----------------|-------------|-----|-------------|------------|------------|-------------|
| 35 | SU | KSL NFL EDITION | 930P-10P | :30 | 10/14-10/14 | 1 | \$800.00 | 1 |
| Rating: 6.7 | | | | | | | | |
| 36 | M | KSL 5 NWS-10 | 10P-1035P | :30 | 10/15-10/15 | 1 | \$1,800.00 | 1 |
| Rating: 7.3 | | | | | | | | |
| 37 | TU | KSL 5 NWS-10 | 10P-1035P | :30 | 10/16-10/16 | 1 | \$1,800.00 | 1 |
| Rating: 7.3 | | | | | | | | |
| 38 | TH | KSL 5 NWS-10 | 10P-1035P | :30 | 10/18-10/18 | 1 | \$1,800.00 | 1 |
| Rating: 7.3 | | | | | | | | |
| 39 | SU | KSL 5 NWS-10 | 10P-1035P | :30 | 10/14-10/14 | 1 | \$2,100.00 | 1 |
| Rating: 8.6 | | | | | | | | |
| 40 | F | TONITE SHW | 1035P-1137P | :30 | 10/12-10/12 | 1 | \$550.00 | 1 |
| Rating: 3.4 | | | | | | | | |
| 41 | M,W-TH | TONITE SHW | 1035P-1137P | :30 | 10/15-10/18 | 3 | \$550.00 | 3 |
| Rating: 3.4 | | | | | | | | |
| Buyline Comment: 1/DAY | | | | | | | | |
| 44 | SA | SPORTS BEAT SA | 1035P-1105P | :30 | 10/13-10/13 | 1 | \$375.00 | 1 |
| Rating: 3.0 | | | | | | | | |
| 45 | SU | SPORTS BEAT SU | 1035P-11P | :30 | 10/14-10/14 | 1 | \$475.00 | 1 |
| Rating: 4.4 | | | | | | | | |

---REPORT TOTALS---
Report Totals: 45 / \$28,020.00

---SALES MONTHLY TOTALS---

EC'd Yes Last Received: 06/14/2012 1:54 PM

Showing Buylines: All Lines

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Oct 12: 45 / \$28,020.00
Sales Totals: 45 / \$28,020.00
Station Totals: 45 / \$28,020.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|---------|----------|---------|---------|
| Market Totals | \$93,400 | CABL 0% | KJZZ 0% | KSL 30% | KSTU 0% | KTVX 0% |
| | | KUCW 0% | KUTV 0% | UNKN 70% | | |

Books null
Demos RA35+